### **Introduced by Senator Schiff**

(Principal coauthor: Assembly Member Wright)

February 25, 1999

An act to repeal and add Chapter 10 (commencing with Section 8800) of Division 1 of Title 2 of the Government Code, relating to public broadcasting.

### LEGISLATIVE COUNSEL'S DIGEST

SB 844, as introduced, Schiff. California Public Broadcasting Act of 1999.

The California Public Broadcasting Act of 1975 establishes the California Public Broadcasting Commission, to develop and support statewide policy for the growth and development of public broadcasting in the state, and sets forth the powers and duties of the commission in that regard.

This bill would repeal those provisions and instead would enact the California Public Broadcasting Act of 1999. It would establish the California Public Broadcasting Council, and set forth the duties of the council in the development of a plan for public broadcasting services and necessary levels of funding for those services. It would express the intent of the Legislature that funds be made available through the annual Budget Act for specified grants and projects according to specified criteria, and require the Controller to perform certain duties in regard to the disbursement of those funds, with the assistance of the council. It would authorize state agencies to provide assistance and services to the council to the extent resources permit.

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The bill would provide that any person or organization knowingly and willfully filing false information in an attempt to secure funding under these provisions is guilty of a misdemeanor. By creating a new crime, this bill would impose a state-mandated local program.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that no reimbursement is required by this act for a specified reason.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: yes.

The people of the State of California do enact as follows:

- SECTION 1. The Legislature finds and declares the 1 following:
- (a) Public broadcasting provides great benefits to the 3 citizens and governmental agencies of the State California, because it does all of the following:
- 6 (1) Assists in informing and educating citizens 7 concerning public issues and thereby helps them participate in the democratic process.
- (2) Provides time for extended debate of political 9 10 issues and provides time for political candidates to explain their positions to the voters.
- (3) Provides educational basic-skills programming 13 that prepares young people for school and assists schools in their primary mission.
- (4) Provides high school equivalency education and 16 advanced skills education to the citizens of this state. delivered directly to their homes, thus providing 17 18 additional opportunities for workers and assistance to 19 industry in maintaining a highly skilled work force.
- 20 (5) Brings general educational and cultural 21 programming to every home and automobile 22 California.

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(6) Respects the cultural diversity of this state by producing and distributing programs and educational materials that reflect many points of view.

- (7) Assists in the economic development of this state by providing basic training, adult education, and literacy training for adult workers.
- (8) Provides cost-effective educational resources to colleges and universities and assists in management of explosive college enrollment patterns.
- (9) Provides agricultural information of one of California's most important industries.
- (10) Provides mechanisms for statewide delivery emergency information and dissemination of instructions for maintenance of public safety.
- (11) Enriches the quality of life and makes life-long 16 learning opportunities available to California citizens.
- (b) The federally mandated conversion digital broadcasting 18 television will provide even greater opportunities including economic for service. development, assistance California industry, to educational assistance for day-care providers, education, and training for prison inmates, and multilingual training, that this conversion and future operations will and require substantial expenditures by public broadcasting stations for equipment and program material.
- SEC. 2. Chapter 10 (commencing with Section 8800) 27 of Division 1 of Title 2 of the Government Code is 28 repealed.
  - SEC. 3. Chapter 10 (commencing with Section 8800) is added to Division 1 of Title 2 of the Government Code, to read:

## CHAPTER 10. CALIFORNIA PUBLIC BROADCASTING ACT OF 1999

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### Article 1. General Provisions and Definitions

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8800. This chapter shall be known and may be cited as the California Public Broadcasting Act of 1999.

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8801. For purposes of this chapter, the following definitions shall apply, unless the context requires otherwise:

- (a) "Audited financial statement" means a report that, 5 among other things, provides data concerning a station's nonfederal. nonstate financial support and expenditure of any funds provided under this chapter. This data shall be audited and prepared as a report by a certified public accountant who is licensed in the State of 10 California and is independent of the station being audited. The statement shall also verify the integrity of the station's financial operations and the integrity of the 12 station's report of its use of funds provided under this 13 14 chapter.
- means (b) "Council" the California **Public** 15 16 Broadcasting Council established pursuant to Section 17 8810.
- (c) "Eligible radio station" means a radio station that, 19 at the time of applying for a grant under this chapter, has met all of the following requirements for a period of two vears:
- (1) It is licensed by the Federal Communications 23 Commission as a noncommercial educational station, or 24 is operating under program test authority pending the grant of a license.
- (2) It has its community of license and principal 27 administrative offices in this state and is not owned, controlled, managed, or primarily financed by corporation or entity outside of this state.
  - (3) It provides a program service that meets requirements for a Community Service Grant from the Corporation for Public Broadcasting.
- 33 (4) It provides significant locally originated 34 programming in its community of license.
- (5) It broadcasts not less than 18 hours per day, 365 35 36 days per year.
- (6) It participates in statewide public broadcasting 37 38 projects and the work and deliberations of the California 39 Public Broadcasting Council.

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(7) It has provided, prior to its application for a grant under this chapter, an audited financial statement for the years on which the grant is based.

(8) It does either of the following:

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- (A) Meets the criteria for receipt of a Community Service from the Corporation Grant for Broadcasting that were in effect on June 30, 1995.
- (B) Has a full-time staff of at least two professionals paid not less than the California minimum wage, and is 10 certified by the council as providing a needed service to its community of license.
- (d) "Eligible television station" means a television 13 station that, at the time of applying for a grant under this chapter, has met all of the following requirements for a period of two years:
  - (1) It is licensed by the Federal Communications Commission as a noncommercial educational television station, or is operating under program test authority pending the grant of a license.
  - (2) It has its community of license and principal administrative offices in this state, and is not owned, controlled, managed, or primarily financed corporation or entity outside of this state.
- (3) It provides a program service that meets the 25 requirements for a Community Service Grant from the Corporation for Public Broadcasting.
  - (4) It provides substantial and significant locally originated programming in its community of license.
    - (5) It broadcasts not less than 3,000 hours per year.
  - participates in statewide public broadcasting projects and the work and deliberations of the California Public Broadcasting Council.
- (7) It meets the criteria for receipt of a Community 34 Service for Grant from the Corporation **Public** 35 Broadcasting that were in effect on June 30, 1995.
- (8) It has provided, prior to its application for a grant 37 under this chapter, an audited financial statement for the years on which the grant is based.
- (e) "Nonfederal financial support" means the total sum of revenues from nonfederal sources derived by a

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licensee in a fiscal year and reported in an audited financial statement thereof, and does not include in-kind services, funds received for the purpose of constructing or remodeling a building, funds received from other 5 broadcasting stations public or networks production of programming or for other services to those stations or networks, or funds provided to stations under this chapter. Interest income generated from any source 9 may be included in "nonfederal financial support."

(f) "Station" or "public broadcasting station" means any eligible radio or television station.

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# Article 2. California Public Broadcasting Council

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- 8810. (a) The California Public Broadcasting Council 16 is hereby established as a body corporate and politic within the state.
- (b) The council shall be governed by a board of representative of directors consisting one participating eligible radio station, defined as subdivision (c) of Section 8801, and each eligible television station, as defined in subdivision (d) of Section 8801. The directors shall serve without pay, but may be 24 reimbursed by the council for reasonable and necessary 25 expenses as determined by the board.
  - (c) The council shall function under bylaws that shall be written by the initial board of directors and amended as necessary from time to time. The bylaws shall be in conformity with the laws of this state and the provisions of this chapter.
- 31 (d) The bylaws of the California Public Broadcasting 32 Council shall provide for the election of any officers as 33 may be required.
- 34 (e) The meetings of the council shall be subject to the 35 Ralph M. Brown Act (Chapter 9 (commencing with 36 Section 54950) of Part 1 of Division 2 of Title 5), and its records subject to the California Public Records Act 38 (Chapter 3.5 (commencing Section with 6250) of 39 Division 7 of Title 1).

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(f) Expenses of the council shall be paid by the licensees represented on its board of directors, in the proportion as may be determined by the board.

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8811. The California Public Broadcasting Council shall do all of the following:

- (a) Notwithstanding Section 7550.5, report annually to the Governor and the Legislature concerning the use of funds provided to eligible stations and to the council under this chapter.
- (b) Provide annually to the Governor Legislature an updated comprehensive plan for future public broadcasting services to the citizens of California and necessary levels of funding in future years.
- (1) The plan shall have been discussed and voted upon by the board of directors of the council.
- shall take (2) The plan into account changing technologies, changing needs of California citizens and institutions, changing capabilities of the council and its member stations, and available funding.
- (c) Certify annually to the Controller the eligibility of 21 any station applying for a grant under this chapter, and attesting that each station applying for a grant has participated significantly in the work and deliberations of the council as required by paragraph (6) of subdivision (c) or paragraph (6) of subdivision (d), as applicable, of Section 8801.
  - (d) Assist the Controller in carrying out the requirements of this chapter by providing information and technical advice.
  - (e) Coordinate and assist efforts of stations engaged in multistation projects funded under this chapter.
  - (f) Encourage development of public the broadcasting in California and the development services for the citizens of this state.
- 35 8812. (a) Recognizing the necessity of converting technologies 36 California stations to the of 37 broadcasting and the continuing need for replacement of equipment, the Legislature intends 38 broadcasting funds may be made available through the annual Budget 40 Act for the purchase of equipment by eligible stations, the

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installation of that equipment, or purchase of other materials related to that equipment.

- of (b) (1) Seventy-five percent any equipment purchase funds appropriated pursuant to subdivision (a) shall be placed in an equipment grant pool for eligible television stations, and 25 percent shall be placed in an equipment grant pool for eligible radio stations.
- (2) Fifty percent of the funds in each grant pool shall be divided equally among the stations in that grant pool.
- (3) The remaining 50 percent of the funds in each grant pool shall be divided among stations in that grant pool in proportion to their nonfederal financial support.
- (c) (1) Funds provided under this section shall be 14 granted on a matching basis, with each station required 15 to raise from other sources an amount equal to the funds 16 provided to it under this section.
- (2) If any funds remain in either grant pool because of 18 the limitations set forth in paragraph (1), the remaining 19 funds shall be returned to the same pool for distribution 20 to other stations that have raised the required matching 21 funds, in amounts proportionate to the nonfederal 22 financial support of those stations.
- 8813. (a) Recognizing educational, the many 24 informational, and cultural benefits provided 25 California public broadcasting stations to all citizens of 26 the state, and the economic benefits provided to the state by these stations, the Legislature intends that funds may be made available through the annual Budget Act for the operation of eligible stations and to assist these stations in 30 improving their services to the citizens of the State of California.
  - (b) (1) Seventy-five percent of the operating grant funds shall be placed in a grant pool for eligible television stations, and 25 percent shall be placed in a grant pool for eligible radio stations.
  - (2) Within each pool, 50 percent of the funds shall be distributed equally among the eligible stations as a base grant, and the remaining 50 percent shall be distributed as an incentive grant among the eligible stations in

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proportion to their nonfederal, financial nonstate support, thus encouraging their local fundraising efforts.

(3) No station may receive funds under this section that would constitute more than 25 percent of its nonfederal financial support for the second previous fiscal year. Any amount forfeited under this limitation shall be returned to the grant pool for distribution to the remaining stations in the pool in proportion to their nonfederal financial support.

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- 8814. (a) Recognizing the benefits to the people of the state and the efficiency of cooperative projects, the Legislature intends that "multistation project funds" may be made available through the annual Budget Act for use 14 by more than one station in execution of projects benefiting the listeners or viewers of several stations in 16 the system. These multistation project funds shall be provided to the council, which shall manage the funds in 18 the best interest of the citizens of this state in determining which projects shall be funded and the appropriate level of funding for each project.
  - (b) Upon the determination of the council, some portion of available funds in this pool may be used to assist stations that do not meet one or more of the eligibility to become eligible stations as defined subdivision (c) or subdivision (d), as applicable, of Section 8801. However, that assistance may not provided to any one station for more than two years.
  - (c) Upon the determination of the council, funds provided to the council under this section may be used to purchase equipment that can be shared by eligible stations or used for the generation of revenue to benefit the council and eligible stations.
- (d) It is recognized that some program projects and 34 facilities improvement projects may take a considerable 35 length of time to complete. Therefore, funds provided 36 under this section and not expended by the end of any fiscal year shall be placed in escrow by the council and expended in subsequent years for the purposes set forth in this section.

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1 8815. The Legislature recognizes that projects undertaken by the council and its member stations may be sufficiently large and complex as to require more than one year to complete, or may require more funding than 5 is available in a single fiscal year, and encourages the council and its member stations to use funds provided under this chapter and interest that may be generated from unexpended funds in the best and most productive 9 way, to benefit the citizens of this state.

- 8816. All funds appropriated for the purposes of this chapter shall be appropriated to the Controller. Funds appropriated for allocation and distribution under this chapter shall be distributed under the formulas set forth 14 in this chapter. The Controller shall perform only the 15 following duties in this regard:
  - (a) Determining, in consultation with the council, the form in which applications for funding shall be presented and the date by which the applications shall be submitted.
  - (b) Determining that each applicant has provided the necessary audited financial statement as required paragraph (7) of subdivision (c) or paragraph (8) of subdivision (d), as applicable, of Section 8801.
  - (c) Determining that the council has certified the eligibility of each applicant.
  - (d) Determining the compliance with certification requirements of Section 8810, when needed.
  - (e) Calculating the funding for which each grantee is eligible under the formulae set forth in this chapter.
  - (f) Making timely payment of the funds for which each grantee is eligible under the formulae set forth in this chapter.
- 8817. Nothing in this chapter shall be construed to confer upon any officer, employee, or elected official of 34 the state any authority to influence or attempt to influence the content or scheduling of any program or 35 36 programs produced or broadcast by any eligible station, whether or such influence or attempted not any influence is related in any way to receipt of a grant under this chapter. It is the intent of the Legislature that all decisions relating to content and scheduling

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programming shall be solely the responsibility of each licensee and shall be free from improper influence.

8818. It is the intent of the Legislature that any funds provided to stations under this chapter shall supplement, rather than supplant, funds provided from other sources. To that end, institutions that have heretofore provided funding to stations licensed to them shall certify, in applying for grants under this chapter, that they have not previously and will not in the future use funds provided 10 under this chapter to supplant institutional support of their stations.

8819. (a) No station that is eligible under this chapter 13 shall be required to participate in the work or projects of 14 the council. Any station choosing not to participate shall forfeit its right to funding under this chapter. Any station 16 choosing not to participate, or any station that withdraws from the work of the council, shall be considered 18 ineligible for funding under this chapter for a period of not less than two years following its nonparticipation or 20 withdrawal from the work of the council.

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(b) The council shall have sole responsibility for determining by majority vote of its board of directors whether an otherwise eligible station has adequately participated in the work of the council as required under this chapter, and shall report to the Controller any determination that a station has not adequately participated and is therefore ineligible under this section.

8820. It is the intent of the Legislature to support the 29 services provided by public broadcasting stations of this 30 state, and to augment the ability of eligible stations to serve their local communities and the citizens of this state. To that end, state agencies may render assistance and provide services to the council to the extent resources permit.

35 8821. Any person or organization knowingly 36 willfully filing false information in an attempt to secure 37 funding under this chapter shall be guilty of a 38 misdemeanor.

39 SEC. 4. No reimbursement is required by this act pursuant to Section 6 of Article XIII B of the California **SB 844 — 12 —** 

- 1 Constitution because the only costs that may be incurred
- 2 by a local agency or school district will be incurred
- 3 because this act creates a new crime or infraction, 4 eliminates a crime or infraction, or changes the penalty
- 5 for a crime or infraction, within the meaning of Section
- 6 17556 of the Government Code, or changes the definition
- 7 of a crime within the meaning of Section 6 of Article
- 8 XIII B of the California Constitution.