

**ASSEMBLY BILL**

**No. 800**

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**Introduced by Assembly Member Gomez**

February 26, 2015

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An act to amend Section 304 of the Elections Code, relating to elections.

LEGISLATIVE COUNSEL'S DIGEST

AB 800, as introduced, Gomez. Campaign advertising or communications.

The Elections Code defines “campaign advertising or communication” to mean a communication authorized by a candidate or specified committee for the purpose of advocating the election or defeat of a qualified candidate or ballot measure through any broadcasting station, newspaper, magazine, outdoor advertising facility, direct mailing, or any other type of general, public, political advertising. The Elections Code makes specified provisions of the Civil Code, relating to libel and slander, fully applicable to any campaign advertising or communication, as defined.

This bill would specify that “campaign advertising or communication” includes a communication authorized by a candidate or specified committee for the purpose of advocating the election or defeat of a qualified candidate or ballot measure through Internet advertising.

Vote: majority. Appropriation: no. Fiscal committee: no.  
State-mandated local program: no.

*The people of the State of California do enact as follows:*

1 SECTION 1. Section 304 of the Elections Code is amended to  
2 read:  
3 304. “Campaign advertising or communication” means a  
4 communication authorized by a candidate or a candidate’s  
5 controlled committee, as defined in Section 82016 of the  
6 Government Code, or by a committee making independent  
7 expenditures, as defined in Section 82031 of the Government Code,  
8 or by a committee formed primarily to support or oppose a ballot  
9 measure, as defined in Section 82047.5 of the Government Code,  
10 for the purpose of advocating the election or defeat of a qualified  
11 candidate or ballot measure through any broadcasting station,  
12 newspaper, magazine, outdoor advertising facility, direct mailing,  
13 *Internet advertising*, or any other type of general, public, political  
14 advertising.

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