

AMENDED IN ASSEMBLY JUNE 15, 2015

CALIFORNIA LEGISLATURE—2015–16 REGULAR SESSION

Assembly Concurrent Resolution

No. 82

Introduced by Assembly Member Williams

(Principal coauthor: Senator Jackson)

(Coauthors: Assembly Members Achadjian, Alejo, Travis Allen, Atkins, Baker, Bigelow, Bloom, Bonilla, Bonta, Brown, Burke, Calderon, Campos, Chang, Chau, Chávez, Chiu, Chu, Cooley, Cooper, Dababneh, Dahle, Daly, Dodd, Eggman, Frazier, Beth Gaines, Gallagher, Cristina Garcia, Eduardo Garcia, Gatto, Gipson, Gomez, Gonzalez, Gordon, Gray, Grove, Hadley, Harper, Roger Hernández, Holden, Irwin, Jones, Jones-Sawyer, Kim, Lackey, Levine, Linder, Lopez, Low, Maienschein, Mayes, McCarty, Medina, Melendez, Mullin, Nazarian, Obernolte, O'Donnell, Olsen, Patterson, Perea, Quirk, Rendon, Rodriguez, Salas, Santiago, Steinorth, Mark Stone, Thurmond, Ting, Wagner, Waldron, Weber, Wilk, and Wood)

May 28, 2015

Assembly Concurrent Resolution No. 82—Relative to California-Grown Flower Month.

LEGISLATIVE COUNSEL'S DIGEST

ACR 82, as amended, Williams. California-Grown Flower Month.

This measure would proclaim June 2015 as California-Grown Flower Month to recognize and honor the men and women of the California-grown flower industry for their dedication and productivity.

Fiscal committee: no.

1 WHEREAS, California's flower industry dates back to the late
2 1870s, when Theodosia B. Shepherd was inspired to sell calla lilies
3 grown in her garden; and

4 WHEREAS, The industry of selling grown flowers began to
5 flourish and by the turn of the century most towns had at least one
6 florist; and

7 WHEREAS, In 1890, the Domoto family established California's
8 first commercial flower farm in Oakland; and

9 WHEREAS, To this day, California still has a year-round climate
10 that is perfect for growing hundreds of varieties of flowers; and

11 WHEREAS, California flowers are grown over 701 million
12 square feet spanning the distance from the City of San Diego,
13 through the Inland Empire to the coastal City of Carpinteria, and
14 up to the Oregon border; and

15 WHEREAS, Santa Barbara County represents the most valuable
16 flower production region in the state and San Diego County
17 represents the most flower farms by number; and

18 WHEREAS, California flower farmers account for
19 approximately 80 percent of all domestically grown flowers in the
20 United States; and

21 WHEREAS, Approximately 50 percent of all California-grown
22 flowers are distributed to wholesale and retail customers outside
23 of the state; and

24 WHEREAS, The economic activity of California flower farmers,
25 wholesalers, and retail florists creates nearly 145,665 jobs in the
26 state; and

27 WHEREAS, The total economic impact of business activity
28 created by California-grown flower farmers', wholesalers', and
29 retail florists' expenditures in the state is more than \$12.2 billion;
30 and

31 WHEREAS, The amount of money generated by the
32 California-grown flower industry for additional jobs in the state
33 is more than \$12.5 million per day; and

34 WHEREAS, The economic activities of California-grown flower
35 farmers, wholesalers, and retail florists generate nearly \$1.1 billion
36 in additional taxes; and

37 WHEREAS, It is appropriate for all Californians to recognize
38 our California-grown flower farmers, wholesalers, retail florists,
39 and others involved in providing such a bounty to our state and
40 the nation; now, therefore, be it

1 *Resolved by the Assembly of the State of California, the Senate*
2 *thereof concurring,* That the Legislature recognizes and honors
3 the men and women of the California-grown flower industry for
4 their dedication and productivity and hereby proclaims the month
5 of June 2015 as California-Grown Flower Month; and be it further
6 *Resolved,* That the Chief Clerk of the Assembly transmit copies
7 of this resolution to the author for appropriate distribution.

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