

**House Resolution**

**No. 27**

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**Introduced by Assembly Member Chau**

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January 22, 2014

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House Resolution No. 27—Relative to California Data Privacy Day.

- 1     WHEREAS, The privacy of personal information is a global  
2     imperative for governments, industry, civil society, and individuals;  
3     and  
4     WHEREAS, “Privacy” is the recognition that a free and  
5     democratic society respects the autonomy of individuals to choose  
6     the circumstances and degree to which individuals will expose  
7     their personal characteristics, attitudes, and behavior; and  
8     WHEREAS, Advances in modern technology enhance our lives  
9     by increasing our ability to communicate, learn, share, and produce,

1 and that every effort should be made to continue both the creation  
2 and innovative use of such technologies; and

3 WHEREAS, The growing use of technology in our everyday  
4 lives and in our work gives rise to a potential loss of personal  
5 privacy if appropriate attention is not given to the collection, use,  
6 and protection of personal information; and

7 WHEREAS, Many individuals are unaware of the risks to  
8 privacy posed by new technologies, unaware of data protection  
9 and privacy laws generally, and unaware of specific steps that they  
10 can take to help protect their personal information; and

11 WHEREAS, A continuing examination and increase in  
12 understanding of the ways in which personal information is  
13 collected, used, sorted, stored, shared, and managed in an  
14 increasingly networked world will contribute to the protection of  
15 personal privacy; and

16 WHEREAS, It is important for all Californians to be aware of  
17 the need for privacy protection and responsible data management;  
18 and

19 WHEREAS, The California Constitution expressly protects an  
20 individual's right to privacy from both governmental and private  
21 actors; and

22 WHEREAS, Data Privacy Day constitutes an international  
23 collaboration and a nationwide and statewide effort to raise  
24 awareness about data privacy and the protection of personal  
25 information; and

26 WHEREAS, The theme of Data Privacy Day is "Respecting  
27 Privacy, Safeguarding Data and Enabling Trust"; and

28 WHEREAS, Government officials from the United States,  
29 Canada, and Europe, privacy professionals, academic communities,  
30 legal scholars, representatives of businesses and nonprofit  
31 organizations, and others with an interest in data privacy issues  
32 are working together on this date to further the discussion about  
33 data privacy and protection; and

34 WHEREAS, The Privacy Enforcement and Protection Unit at  
35 the California Department of Justice, which exemplifies  
36 California's commitment to enforce state and federal privacy laws,  
37 empowers Californians by helping them learn their privacy rights  
38 and strategies for protecting their privacy, promoting safer online  
39 behavior, and encouraging businesses and other organizations to  
40 follow best practices that respect privacy; and

1 WHEREAS, Data Privacy Day will encourage more people in  
2 California to learn about technology and the tools available to  
3 assist them in controlling their own privacy, addressing data  
4 privacy concerns, and adopting best practices to protect their  
5 personal information; and

6 WHEREAS, Parents, guardians, and educators in schools and  
7 universities across the country are being encouraged to take the  
8 time to discuss privacy and data protection issues with teens and  
9 young adults; and

10 WHEREAS, Leading technology sectors can continue to serve  
11 as engaged and valuable partners in efforts to respect consumer  
12 privacy; and

13 WHEREAS, Striking a balance between privacy, technology,  
14 and innovation can have a tremendous benefit to our society; now,  
15 therefore, be it

16 *Resolved by the Assembly of the State of California*, That the  
17 Assembly declares January 28, 2014, as California Data Privacy  
18 Day, to increase awareness of privacy and data protection issues  
19 among consumers, organizations, and government officials; and  
20 be it further

21 *Resolved*, That the Chief Clerk of the Assembly transmit copies  
22 of this resolution to the author for appropriate distribution.