

AMENDED IN SENATE JUNE 13, 2005

AMENDED IN ASSEMBLY APRIL 14, 2005

CALIFORNIA LEGISLATURE—2005—06 REGULAR SESSION

ASSEMBLY BILL

No. 777

Introduced by Assembly Member Nunez

February 18, 2005

An act relating to economic development.

LEGISLATIVE COUNSEL'S DIGEST

AB 777, as amended, Nunez. Economic development: motion picture production.

Existing law establishes the California Film Commission in the Business, Transportation and Housing Agency and requires the commission to work to encourage motion picture and television filming in California, make recommendations to the Legislature, the Governor, the agency, and other state agencies on legislative or administrative actions that may be necessary or helpful to maintain and improve the position of the state's motion picture industry in the national and world markets, and develop and oversee the implementation of a Cooperative Motion Picture Marketing Plan.

This bill would require the commission, in collaboration with the Business, Transportation and Housing Agency, the ~~Department of~~ Labor and Workforce Development *Agency*, and the Franchise Tax Board, to conduct a statewide analysis, covering 1995 to 2005, of the impact of runaway production on the California film industry. The bill would require the analysis to be completed utilizing existing data and within existing resources and would require the commission to submit a report on the analysis to the Legislature by March 1, 2006.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. (a) The Legislature finds and declares that a
2 number of analyses, including the 1999 Directors Guild of
3 America and Screen Actors Guild, *the* US Runaway Film and
4 Television Production Study Report, and the 2005 Motion
5 Picture Association Film Production Report, indicate that
6 runaway production is having an increasingly dramatic economic
7 impact on American film and television production, but there is
8 not significant data detailing the economic impact of runaway
9 production on the California economy.

10 (b) The California Film Commission, in collaboration with the
11 Business, Transportation and Housing Agency, the ~~Department~~
12 ~~of~~ Labor and Workforce Development *Agency*, and the Franchise
13 Tax Board, shall conduct a statewide analysis of the impact of
14 runaway production on the California film industry, including the
15 number and quality of production-related jobs, number of films
16 produced within the state, and the gross impact on the economy
17 of California. The analysis shall cover the period between 1995
18 to 2005, inclusive, and include a description of the various
19 economic incentives that other states and countries are providing
20 to the film industry. The analysis shall be completed utilizing
21 existing data and within existing resources. By March 1, 2006,
22 the commission shall submit a report on the analysis to the
23 Legislature.

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